

**Press release “Texprocess 2015”**

You are expecting something **new**, right?

We will show a **revolution in the industrial sewing machine industry**. Our latest **innovation** is a single needle lockstitch machine **with a path-breaking motor technology** developed by Brother due to their **long-term experience**, converting the product **from analogue to digital** to provide perfect solutions to our customers.

We are more than pleased to welcome you on our Brother Booth in **hall 5.0 stand B70** during the Texprocess 2015, the leading international trade fair for processing textile and flexible materials, taking place from 4<sup>th</sup> to 7<sup>th</sup> May, to see this **amazing new concept of sewing technology**.

At the Texprocess 2015 we are exhibiting under our motto **“Innovation & Commitment for a Better Environment and Quality”**.

We will show you our latest developments of **sewing machines** and in **digital garment printing**. Alongside with our highly specialised partners we are offering a huge level of product expertise for all different kinds of applications and solutions:

- Brother Internationale Industriemaschinen GmbH
- Pegasus Europa GmbH
- SiPami by Pami di Tomaselli Srl.
- Brother Sewing Machines Europe GmbH
- Eisenkolb BV
- AC Costura



This year's motto is pointing out that **innovation is the key to a long-term success always one step ahead** of competitors by supporting our valued customers with individual solutions for their future business. By taking environmental aspects into account, we are investing into this **future for a long relationship** with customers and operators. We invite you to be part of Brother's philosophy “at your side”.



Brother is a Japanese company whose profile comprises a diversity of electronic, industrial as well as domestic appliances and is one of the world's leaders in the production of **Industrial Sewing Machines, Printers and Multi-Functions-Centre Machines**. For sales and promotion Brother has subsidiaries all over the world. The industrial sewing machine tradition looks back **upon 100 years of experience** and represents a considerable percentage of Brother's turnover. The Brother headquarter for industrial products like sewing machines and the garment printer in Europe, Africa and the Middle East is located in Emmerich-Germany, consisting of **service & sales specialists as well as warehouse logistics staff**.

### **Environment!!!**

According to the overall **Brother Group Philosophy** we will continue to develop and improve our environmental performance - in the interest and welfare of the general public. Therefore we continue to be on the safe side in case of **RoHS II**, any **EU directive**, **ISO 14001**, our **Brother's own 5R concept** (Reuse, Reform, Recycle, Refuse, Reduce) and **ÖekoTex certified inks/consumables** to grant high quality standards.

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